

LAUREN PITTENGER

lepittenger@gmail.com | laurenpittenger.com

WEB DESIGNER

Client-focused designer with diverse experience in contractor, startup and agency environment. Innovative web designer and developer with a passion for learning and demonstrated command of cutting-edge methodologies.

SKILLS

Clear Communication (written and verbal), Customer Service, HTML5, CSS3, JavaScript/jQuery, SASS, PHP, MySQL, Git, Responsive Web Design, Custom WordPress Theme Development

PROFESSIONAL EXPERIENCE

Front End Web Designer

LBDesign | 2014 - Present

- Work with clients to develop custom websites to meet their business needs
- Collaborated with the team to implement version control practices using Git with Bitbucket, GitHub and SourceTree
- Build dynamic, database-driven responsive websites using WordPress as a CMS, accommodating full user editability with Advanced Custom Fields, custom post types and taxonomies and utilizing other common plugins such as Gravity Forms, Soliloquy and the Events Calendar
- Translate visual designs (PSDs, Sketch and inDesign files) into functional websites using HTML, CSS, SASS, PHP, and JavaScript/jQuery

Web Designer/Developer

Independent Contractor | 2012 - Present

- Partner with individuals and small businesses to craft online presences, creating websites to enhance their brands and complement existing messaging via HTML, CSS, Bootstrap Framework and WordPress

Instructor

Women's Coding Collective | 2014 - 2016

- Led online workshops in the basics of JavaScript & jQuery and WordPress
- Assisted students with technical and troubleshooting issues
- Provided individualized encouraging feedback

Front End Developer

Clear Switch | 2014

- Executed UI requirements and page layouts using HTML, CSS, and jQuery
- Advanced technical knowledge and experience in Python, AngularJS and Jingo2

Web Developer Contractor

I-SITE | 2014

- Designed and developed email newsletters for clients
- Built custom marketing website for nationally-acclaimed architecture firm, Re:Vision on WordPress from PSD designs
- Created microsites and functional prototypes with Drupal and Bootstrap

Intern

I-SITE | 2013 - 2014

- Developed company's new website from PSD designs

Graphic Designer

Battle Acts Sportswear | 2013

- Collaborated with owners to design merchandise graphics and marketing materials using Adobe Illustrator and Photoshop
- Developed eCommerce website on Shopify platform
- Photographed all merchandise for the website
- Researched and met with prospective suppliers, vendors and screen printers

Web Content Manager

JC Woodworking & Reclaimed Relics | 2012 - 2013

- Managed the listings of available architectural structures for sale on company's WordPress website
- Designed and developed a WordPress website for Reclaimed Relics to establish company's online presence as the hosts of a NatGeo television show
- Coordinated digital assets with National Geographic Channel's digital media department

Copy Writer

Linda's Stuff | 2011 - 2012

- Wrote detailed and search-friendly product descriptions utilizing basic SEO knowledge for this high-end consignment company which runs one of the largest eBay stores in the world
- Expanded proficiency in the TurboLister and iVendere software
- Met or exceeded daily listing quota

EDUCATION

Web Design & Multimedia Certificate, 2012

Bucks County Community College, Newtown, PA

Bachelors Degree in English, 2011

Temple University, Philadelphia, PA

Associates Degree in Liberal Arts, 2008

Community College of Philadelphia, Philadelphia, PA

SPEAKING

What the Flexbox? Philly 'burbs WordPress Meetup Group, Dec 2016

PSD to WordPress, WordCamp Lehigh Valley, July 2016

A Single Div: A Learning Experiment, WordPress DC Meetup Group, June 2016

The Art of Minimalist Design, WordCamp US, Dec 2015

Getting Started Speaking, ELA Conf, Nov 2015

Birthing a Child Theme, WordCamp Scranton, July 2015

COMMUNITY INVOLVEMENT

Co-Organizer, WordCamp Philadelphia, 2018

Co-Organizer, WordCamp Lancaster, 2016 - 2017